



1506
UNIVERSITÀ
DEGLI STUDI
DI URBINO
CARLO BO

Global Political Economy: Introduction to the course

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Aim of the course

The course is aimed at providing an overview of economic issues related to global economy by combining concepts of international economics and international business

A combination of standard economic models and empirical evidence (based on historical data or case studies) is employed to understand what drives international trade between countries and foreign direct investments of multinational firms as well as to discuss which are the consequences of globalization on socio-economic dimensions

About me

- **Current position:**
 - Assistant professor in Applied Economics, Department of Economics, Society, Politics, **University of Urbino** 'Carlo Bo' (since November 2016)
- **Previous positions:**
 - Post-doctoral researcher, Research Centre for Sustainable Economic Growth of the **National Research Council of Italy** (IRCrES-CNR, 2012–2016)
 - Post-doctoral researcher at **OFCE-SciencesPo**, Sophia Antipolis, France (2014-2015)
- **Education:**
 - **PhD** in Economics, Markets, Institutions at **IMT** Institute for Advanced Studies **Lucca**, Italy (2009-2012)
 - **Visiting** scholar at **UC Berkeley** (2011)
 - 'Laurea Magistrale' in Applied Economics and Economic Policies, **University of Ferrara**, Italy (2003-2008)
- **Research:**
 - Environmental economics and policy
 - Trade and the environment-
 - Innovation in firms and sectors

Structure of the course

- more details on the syllabus -

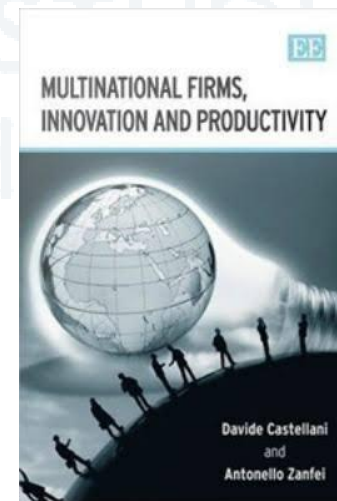
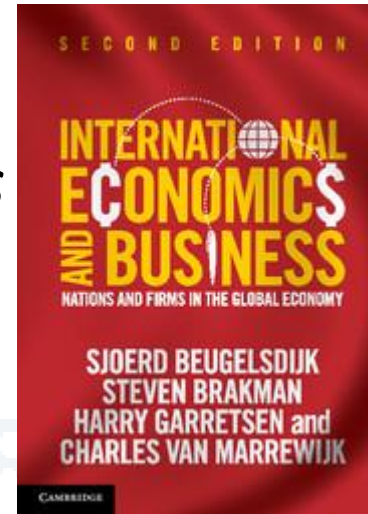
1. Key **stylized facts** about globalization patterns
2. Standard economic models that describe the **determinants of international trade**
3. Models of trade in presence of:
 - a. **Heterogenous firms**
 - b. **Imperfect competition**
 - c. **Trade costs**
4. **Trade vs investment** abroad
 - a. Economic models that describe firms' decisions about internationalization strategies
 - b. Focus on the role of technology
5. **Impacts** of globalization

Homepage of the course

- See my personal homepage:
<http://www.giovamarin.altervista.org> > Teaching
or direct URL: <http://tinyurl.com/hlsanfl>
- You will find:
 - Timetable of classes
 - Syllabus
 - Slides (posted after class)
 - Additional material about topics discussed in class (posted after class)

Textbooks

- Beugelsdijk S, Brakman S, Garretsen H, van Marrewijk C "*International Economics and Business. Nations and Firms in the Global Economy*", Second Edition, Cambridge University Press, 2013 (**BBGV**)
- Castellani D, Zanfei A "*Multinational Firms, Innovation and Productivity*", Edward Elgar Publishing, 2006 (**CZ**)



Additional material

- Slides
- Articles on magazines or newspapers
- Articles on academic journals

Evaluation

1. Mid-term written exam:

- 30% of final evaluation
- Date: Tuesday March 21st

2. Short essays and presentations on specific topics:

- 20% of final evaluation
- Dates:
 - Topics assigned on March 22nd
 - Essays due by April 18th
 - Presentations to the class on April 26th-27th and May 3rd

3. Final written exam:

- 50% of final evaluation
- Date: Thursday May 4th

Office hours and contacts

- My office is located in the Department of Economics, Society, Politics, Via Aurelio Saffi, 2, Urbino
- E-mail: giovanni.marin@uniurb.it
- Office hours: to be decided (tentatively each Thursday 2-3 PM or Wednesday 9-10 AM)

Timetable

- Wednesday 1-3 PM
- Thursday 9-10 AM
 - Except some days for which the class is moved to Tuesday 9-10 AM, refer to the syllabus